Dear xxx:

The Plan Sponsor Council of America (PSCA), a non-profit association of defined contribution plan sponsors, is conducting its ***68th Annual Survey of 401(k) Plans.*** This is one of the longest-running, and most comprehensive surveys of retirement plan trends available and I’d like to extend to you the opportunity to participate in this year’s survey.

The survey findings will provide you with valuable benchmarking information to not only assist you in evaluating your current plan design, but in developing a competitive and cost-effective retirement benefit program.

**Plan sponsors who complete the survey will receive a free copy of the results (a $720 value). The detailed survey report includes more than 180 tables of information including:**

Average participation and deferral rates Organization contribution formulas and rates Investment options and allocation Plan administrative practices

Investment advice Plan education trends Automatic enrollment and escalation SECURE Act provisions

[Click here](https://www.psca.org/research/401k) for more information and to complete the survey online, indicating that I sent you in the referral box. If you need any data or have questions about your plan to complete the survey, please let me know.

If you have any questions regarding the survey itself, please contact PSCA directly at 540.323.7828 or [research@psca.org](mailto:research@psca.org).

Sincerely,

Xxxx

Link: <https://www.psca.org/research/401k>

**About the Plan Sponsor Council of America**

The Plan Sponsor Council of America (PSCA), part of the American Retirement Association (ARA), is a diverse, collaborative community of employee benefit plan sponsors, working together on behalf of millions of employees to solve real problems, create positive change and expand on the success of America’s voluntary, employer-sponsored retirement system. With members representing employers of all sizes, PSCA offers a forum for comprehensive dialogue. By sharing our collective knowledge and experience as plan sponsors, PSCA also serves as a resource to policymakers, the media and other stakeholders as part of its commitment to improving retirement security for millions of Americans. For more information, visit [psca.org](https://www.psca.org/).