

WOMEN'S RETIREMENT SECURITY DAY

Activity Ideas

Workplace Events

Lunch-and-Learn Series

- ✓ Host short educational sessions during lunch breaks covering topics like retirement savings basics, caregiving impacts on retirement, Social Security strategies, investing basics, and catch-up contributions.

Women & Retirement Readiness Panel Discussion

- ✓ Bring together HR leaders, financial advisors, women executives, policy experts, and employees to share insights and personal experiences about retirement preparedness.

Ask-the-Expert Office Hours

- ✓ Offer one-on-one or small group sessions with financial coaches, benefits specialists, and retirement educators. (This format would work especially well for virtual.)

Financial Confidence Workshop

- ✓ Provide hands-on workshops focused on building savings habits, investing, managing debt while saving, and planning for retirement after caregiving, divorce, or widowhood.

"Future You" Goal-Setting Event

- ✓ Encourage employees to create retirement goals through vision boards, savings pledges, or personalized action plans that inspire long-term financial thinking.

Employer Benefits Spotlight Week

- ✓ Dedicate a week to highlighting workplace benefits that support retirement security, including retirement plans, employer matching, financial wellness tools, emergency savings programs, and caregiver support benefits.

Networking Breakfast or Coffee Chat

- ✓ Host informal conversations where women leaders and employees can discuss career growth, financial empowerment, and retirement preparedness.

Community & Public Events

Women's Financial Empowerment Summit

- ✓ Organize a half-day or full-day event featuring keynote speakers, breakout sessions, networking opportunities, and resource exhibitors focused on women's financial futures.

Intergenerational Financial Literacy Event

- ✓ Create opportunities for mothers, daughters, grandparents, grandchildren, mentors, and young professionals to discuss lifelong financial habits and retirement planning.

Community Resource Expo

- ✓ Invite local organizations, retirement providers, legal aid groups, credit counseling agencies, and workforce development programs to share resources supporting women's financial wellness.

Virtual WRSD Webinar Series

- ✓ Host online educational sessions throughout the week on topics such as retirement myths, Social Security, longevity planning, caregiving impacts, and retirement options for small business owners.

Book Club or Discussion Circle

- ✓ Use books or articles focused on women, wealth, and financial independence to encourage meaningful conversations around retirement readiness.

Community Walk or Wellness Event

- ✓ Combine physical wellness with financial wellness through activities like walkathons, yoga sessions, or wellness fairs under themes such as "Healthy Futures: Financial and Personal Wellness."

Caregiver Financial Planning Workshop

- ✓ Provide dedicated programming for caregivers that addresses interrupted careers, long-term care planning, saving during caregiving years, and share helpful organizations and resources.

College or Young Professional Event

- ✓ Partner with colleges or young professional groups to educate younger audiences about starting retirement savings early, managing student debt, and building financial confidence.