



**401(k) DAY™**  
September 5, 2025

**STEP UP TO  
RETIREMENT**

## **Week 1:** Boost Your Momentum



## Step Up and Grow Your Future!

This week kicks off our “Step Up to Retirement” campaign. Take the first step by increasing your 401(k) contribution by just 1%.

Even a small change can have a powerful impact on your long-term financial future. Every percent added today builds momentum, helping you inch closer to your retirement goals, one step at a time.

## How to Participate:

Commit to the 1% Challenge! Tell a colleague about your commitment and inspire others to take part.

Share your progress or motivation stories on our internal channels to help everyone move forward together.