



**KRIS COFFEY**  
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CPE Associates, Ltd.  
Pewaukee, W

Kris Coffey is a strong force for good at NTSA and in her community, using her leadership skills in strategic planning, innovative project development and group collaboration, in matters financial and marketing. Coffey's volunteerism has established, grown, and maintained many of the procedures and the direction for NTSA. Where there is a need, she steps up.

Within the American Retirement Association (ARA), Kris has actively served the Council for Women, GAC Executive Committee, and Senatorial Board. While she served the American Society of Pension Professionals and Actuaries (ASPPA) Leadership Council and Marketing, she also created the 401(k) Summit and DC Fly-In Forum for the National Association of Plan Advisors (NAPA). On the National Tax-Deferred Savings Association (NTSA) she left an indelible mark by serving on the Leadership Council as President and Treasurer, creating the Elite Advisor and Ford Volunteer Service Awards, collaborating on the NTSA Summit, and more.

Alongside this extensive industry experience, Kris serves fervently in her local communities, Midwest and Southwest, currently on the Casa Romero Board and the Finance Council, Personnel, Liturgy and the Peru Project, Pewaukee, WI. Previously she served the Dominican Provincial Economic Council, Chicago IL.

Kris created and funded the Coffey Religious Studies Scholarship for Lay Women at Aquinas Institute, St. Louis, MO., and the Migrant Justice Fund in New Mexico, where she served the University Newman Center, the Dominican Ecclesial Institute and El Salvador ministries.

There is not enough room to showcase all the volunteerism that Kris has done inside and outside of our industry. Awards include the NTSA Bob D. Schiller Award and the Securities Industry Chairman's and Excellence Awards. Thank you, Kris, for being a bright beacon of light and strength with your "incandescent spirit."